



2018 Annual

October 3 - 4th
Grand Rapids, MI
Amway Grand Plaza
Hotel, in conjunction
with ArtPrize10!

Welcome Back Members!

Spring is in the air, and the fun begins to plan our next annual OFDA event for this October!

Membership Dues and event registration letters have been released. Please send in dues payment, and register now! Note the early bird special!!

Our collaborative group is valuable as we move into big changes in the transportation industry. Please stay involved!

Membership growth is key to maintaining our continuous commitment to learn from one another, and support new talent

Announcing...

ORGANIZATIONAL CHANGES & NEW BOARD MEMBERS!

Sincere thanks to Dom Russo for his many years of service as OFDA Chair! Dom will remain actively involved. Please welcome our new board members who each will add fresh ideas in assuming lead contributor positions.

Brian Mishler, KI

Ryan Goor, CFT

Adrienne Houck, Knoll

The 2017 event

SATISFACTION SURVEY

results were very positive and we are taking suggestions into account as we plan 2018.

Most Relevant Speaker

David Osiecki, ELDS

Most Valuable Speaker:

Chris Jagnow, Volvo,
Driverless Trucks

Please send us **SPEAKER** referrals and topic ideas for OFDA 2018! Participate!

We dedicate this newsletter to the memory of Joe Kavanagh. As a cherished father, husband and active OFDA member, and as founder of PAR Logistics, he made a lasting, and significant impact before his early passing unexpectedly last October.

In Memory

INDUSTRY NEWS

ELDs!!!! They are impacting all of us, and how! Capacity, timing, drivers, cost! As we roll into a safer world on our highways, the trip along the way is challenging!

Let's Talk!

Share your news for Newsletter

Share your ideas for Speakers

Share your ideas for Topics

Share your ideas for Roundtable

Share your nominations for 2018 student scholarships

CONTACT: theofda@yahoo.com

Book Amway Grand Plaza Hotel

Block rate rooms are available for \$154 (+tax) arriving Tuesday Oct 2, departing Friday Oct 5. Reservations must be made before the cut-off date of September 2nd, to be eligible for the group rate. To reserve, book online

Amway Grand Plaza Hotel special event Online Reservation Link:

<https://aws.passkey.com/e/49552286>

Amway Group Reservations:

T/F 800-253-3590



2018 OFDA BOARD OF DIRECTORS

SUE DEWINTER, CHAIR, WESTERN LOGISTICS

KAREN BURLESON, VICE CHAIR, KNOLL

DOMENIC RUSSO, PAST CHAIR, WESTERN LOGISTICS

MARTY GOOR, CFT

REED CULLUM, AMERICAN WEST

BRIAN MISHLER, KI

RYAN GOOR, CFT

ADRIENNE HOUCK, KNOLL

CONTACT US: theofda@yahoo.com

Honorable Mention:

Dr Jaideep Motwani, Chairperson and Professor of Management at the Seidman College of Business, Grand Valley State University.

Marjolaine Muller, Administrator, Extraordinaire! !



Awarding the annual Scholarships is the highlight of our organization. The OFDA Scholarships are open to any student in pursuit of an education in the supply chain field of office furniture, transportation and logistics. Applications are available now, giving students ample time to prepare their white papers. Nominate now!

Deadline for submission: Monday, September 17, 2018



Our NEW Quarterly Newsletters will highlight industry and member news, as well as provide updates to our annual event. Email your NEWS our way, to be included.

2018 Conference Agenda

Kickoff 4 PM Wednesday Oct 3

Shipper / Carrier Roundtables

5:30 -7:30 Welcome Reception

7 AM - 4 PM Thursday Oct 4th

Full day with Breakfast & lunch

Scholarship Presentations

Future Topics under consideration for Round Table sessions:

Actual Impacts of ELDs

Lead times, transit times, and strategies on delivery timing success

Technology for Conflict Resolution: Shipper, Carrier, Dealer / Installer

Partnerships: The ideal carrier and ideal shipper model

Drivers: Recruitment, Retention, and Education

Future Speaker Topics Recommended for 2018:

ELD Systems / Technology

Expert in Logistics Industry & Future

Optimizing TMS Systems and consideration of Pool Drops

E-Commerce: The impact on traffic, capacity, LTL, TL

Optimizing with Millennials – A Changing Landscape

Circular Economy Business Model / Reverse Logistics



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